

# 2024 JANUARY

**b-y.com**

All promotions are valid January 1 – January 31, 2024. Promotions valid on new products. All promotional items must be delivered and invoiced by the last day of the month. Gift cards/promotional items will be distributed after the promotion ends.

## TRAININGS AND EVENTS

### BRYANT ROOFTOP UNIT TRAINING

January 09 8:00AM – 1:00PM *NEW HUDSON*  
January 16 8:00AM – 1:00PM *LIVONIA*  
January 23 8:00AM – 1:00PM *GRAND RAPIDS*  
January 30 8:00AM – 10:30AM *TROY*

### 38MURA/40MUAA CROSSOVER INSTALLATION

January 11 8:00AM – 11:00AM *NEW HUDSON*  
January 17 8:00AM – 11:00AM *PETOSKY*

### DLCURA/DLFUAA CROSSOVER

January 18 8:00AM – 11:00AM *TRAVERSE CITY*  
January 25 8:00AM – 11:00AM *GRAND RAPIDS*



## PACKARD DRAFT INDUCERS

### The Heat is On

- Packard is your draft inducer authority
- B-Y offers a wide-range of OEM replacements in-stock and readily available
- **Purchase four Packard Draft Inducers and receive a FREE Hilmer Backpack tool bag**

[b-y.com/brands/packard](https://b-y.com/brands/packard)



## HEATING & COOLING PRODUCTS

### Quality Sheet Metal Fittings

- Size from 4" to 30"
- Available in 28, 26, and 24 gauges
- Made in USA
- HCP products now offer piece label barcodes to help with job prep
- **Purchase \$2,000 worth of HCP products, and be entered to win one of four 52 qt RTIC Coolers**

[b-y.com/brands/heating-cooling-products](https://b-y.com/brands/heating-cooling-products)



## APRILAIRE

### Healthy Air Everywhere - Thermostats

- Easy to install
- Easy to set up
- Easy to use
- Three Models available to fit any budget
- **Buy 9 Thermostats, get 1 free (\$84 and \$86 models)**

[b-y.com/brands/aprilaire](https://b-y.com/brands/aprilaire)



## TRUAIRE

### B-Y Carries the Complete Line of TRUaire Registers and Grilles

- Durable steel and aluminum construction
- Powder-coated for durability
- Nearly 6,000 different products
- **Purchase \$50 of TRUaire Registers and receive a free hat**

[b-y.com/brands/TRUaire](https://b-y.com/brands/TRUaire)



## STERLING GG UNIT HEATERS

### Six-in-One Unit Out of the Box

- Natural gas or LP gas
- Field convertible right or left-hand access
- Separated or standard combustion
- Superior durability, reliability and performance

[b-y.com/brands/sterling](http://b-y.com/brands/sterling)



## UTICA

### MGB-K Boilers

- The MGB-K is a gas-fired, replacement boiler
- Quiet and highly efficient operation
- Energy-saving features include the electronic ignition system and motorized vent damper

[b-y.com/brands/utica](http://b-y.com/brands/utica)

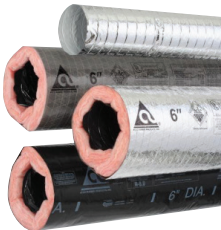


## AIRTHINGS

### Air Quality Management for Commercial Buildings

- The air quality solution that balances health with energy efficiency
- Airthings for Business is a scalable system for your building
- Airthings devices monitor up to 7 different parameters to help with indoor air quality
- Manages optimal ventilation and energy usage

[b-y.com/brands/ductmate](http://b-y.com/brands/ductmate)



## ATCO FLEXIBLE DUCT PRODUCTS

### Highest Standards in the Industry

- B-Y has a full-line of Atco products for commercial and residential jobs
- Atco products meet national and international standards
- UL listed insulated and uninsulated products

[b-y.com/brands/atco](http://b-y.com/brands/atco)



[b-y.com/become-a-dealer/airquest](http://b-y.com/become-a-dealer/airquest)

**ADVANCED LONG LASTING COMFORT**  
**BEHLER-YOUNG IS DISTRIBUTING AIRQUEST**  
**AND COMFORTMAKER PRODUCTS IN SELECT COUNTIES.**

If you would like more information visit our website.



[b-y.com/become-a-dealer/comfortmaker](http://b-y.com/become-a-dealer/comfortmaker)